

Sony Founder Masaru Ibuka and Support for Education

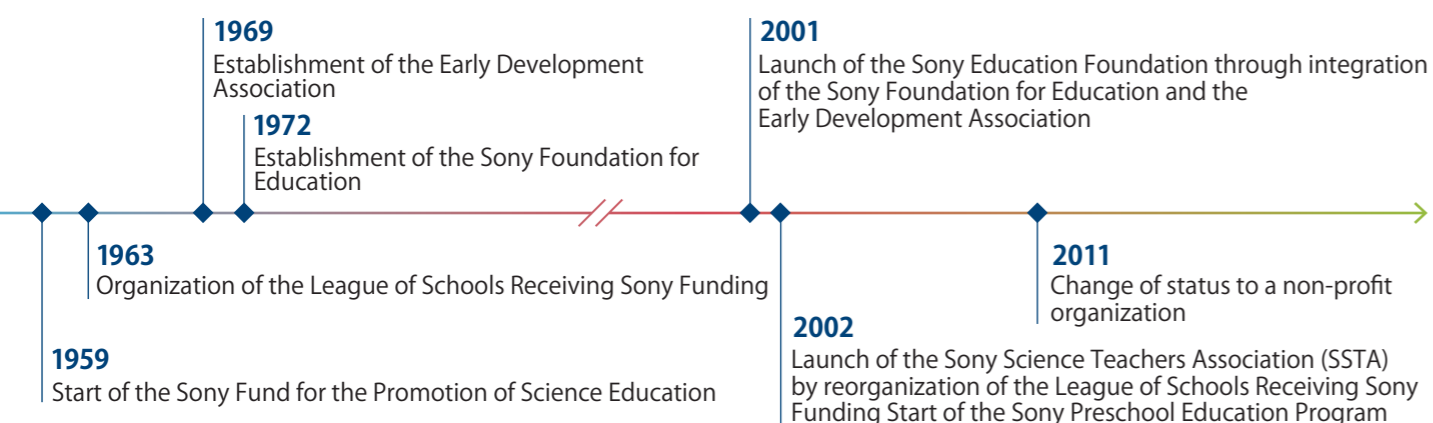
Masaru Ibuka believed that science education was vital for Japan's post-war recovery.

He established Tokyo Tsushin Kogyo K.K. (Tokyo Telecommunications Engineering Corporation, the predecessor of Sony) in 1946. The business had finally gotten on track in 1959. In that same year, Masaru Ibuka launched activities to support schools providing advanced science education.

In order to keep developing this support for education, he established the Sony Foundation for Education (the predecessor of the Sony Education Foundation). His interest in education subsequently grew to include early childhood education, and he made numerous proposals to communicate the importance of that type of education. His message related to raising children, which remains unchanged today, can be found in the pamphlet "Message from Dr. Masaru Ibuka on Nurturing" published on our website.



History of the Foundation



Members of the Board

Representative Director, Chairman of the Board
Representative Director, President
Managing Director

Masao Morita
Shoji Nemoto
Isao Matsuhisa



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Supporting the creation of an environment that fosters a "scientific mindset" among children.



Supporting schools and preschools since 1959

Sony Educational Support Paper

The Foundation invites the submission of papers on science education practices at elementary and junior high schools and efforts to foster a scientific mindset at kindergartens and nurseries, and provides educational subsidies and Sony products.

Holding practical seminars and workshops

Seminars and presentations are held to broadly spread information on outstanding work and research to people in the field of education. These have become venues for educators and childcare workers from throughout Japan to gather, study together, and hone their skills.



Support for teachers working to improve the quality of education

For ES and JHS teachers

Various activities including holding teacher training to deepen understanding of science, supporting programming education and international exchanges are undertaken. Support is also provided for Sony Science Teachers Association, an independent research organization composed of educators from throughout Japan.

For childcare workers

The Foundation provides support for several types of events including training seminars to raise the quality of childcare. The outstanding childcare activities undertaken in preschools throughout Japan are compiled into a pamphlet, posted on the Foundation's website, and made available to the public for free.



Supporting the activities of
passionate educators and children,
who are the future



Finding the "scientific mindset" (photo contest)

The contest is for photos taken by parents (or guardians) that capture the inquisitive mind and wonder of children (ages 0-6). We hope that this captures the growth of children and fosters bonds among family.

The Spring of Science — Children's Science Camp

A week-long summer camp that Dr. Hideki Shirakawa (Nobel Laureate in Chemistry) serves as the leader of and at which elementary and junior high school students undertake independent study on the topic of "learning from nature."



Sony Monozukuri Workshop

Support is also provided for holding the Sony Monozukuri (Craftsmanship) Workshops for elementary and junior high school students, at which Sony Group engineers serve as teachers in order to strengthen interest in science.